David A Taylor

UX/UI Design Professional

706-224-0114 | d8vidt@gmail.com
http://www.d8vidt.com/
Atlanta, GA 30313

Experienced multi-disciplined award-winning creative designer, program/project manager leveraging human centered design thinking to solve problems elegantly and efficiently. Entrepreneurial in nature,
I am a results and solutions oriented type who thrives in dynamic and challenging settings.

Summary

Award-winning designer and product leader with 20 years of experience crafting cohesive visual systems and human-centered digital products. Expertise in brand identity, design systems, UI design, and AI-driven personalization. Skilled at creating purposeful, clear design solutions grounded in grid and systems thinking. Proven success mentoring design teams and collaborating cross-functionally to align design with strategic goals and ensure seamless implementation. Passionate about clarity, functionality, and meaningful communication through design.

Core Competencies

- Visual Brand System Development & Management
- UI & Conversational Interface Design
- Typography & Expressive Brand Voice
- Data Visualization & Complex Information Design
- Design System Strategy & AI Parameterization
- Prototyping, Wireframing & User Testing
- Cross-Functional Collaboration & Agile Execution
- Team Leadership & Mentorship (3–8 designers)
- Front-End Development Partnership
- Process Optimization & Stakeholder Alignment

Professional Experience

Milvian Group — Lead Product Designer
Oct 2024 – Sept 2025 | Atlanta, GA
- Lead end-to-end design of multi-platform, conversational, and AI-powered user experiences.
- Develop scalable, dynamic design systems grounded in grid-based, systematic thinking.
- Prioritize purposeful design frameworks and content clarity in all visual executions.
- Collaborate with brand strategy and engineering teams to ensure consistency and seamless UI implementation.
- Mentor junior designers, advancing team skills and design culture.

Freelance — Senior UX Designer
Jan 2024 – Present | Atlanta, GA
- Designed adaptive mobile app and cross-platform UX flows focused on context-aware interactions.
- Led rapid prototyping, usability testing, and data-driven iteration to craft intuitive, engaging experiences

State Farm — Product Designer
Jun 2023 – Dec 2023 | USA
- Created scalable design solutions incorporating AI-driven components, aligning closely with business and user data insights.

Education

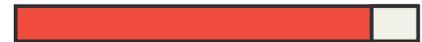- -

University of Georgia
B Studio Art With a Concentration in Digital/next Media, Women's Studies
Aug 1995 – Jan 2000 Athens, Ga,

Udemy: Product Management, Design Thinking, UX Fundamentals

General Assembly: UX Fundamentals, Wireframing & Prototyping

Skills

- -

Design Principals
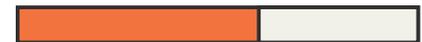
AI platforms & Prompt Engineering

Google Analytics, Mixpanel

Adobe CC

Figma/Sketch/XD

HTML5, CSS3, JS, jQuery, XML, SCSS

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Orangetheory Fitness — Senior UX Designer

Feb 2022 – Mar 2023 | USA

- Revamped conversational onboarding and core journeys, increasing adoption and reducing operational load.

- Designed predictive, personalized experiences that effectively communicated complex data simply.

The Home Depot — Senior Enterprise UX Designer

Jan 2020 – Feb 2022 | Atlanta, GA

- Directed UX production and prioritized projects for cross-functional teams.

- Advocated for accessible, user-centric design standards across enterprise products.

Varec, Inc. (Leidos) — UiX Design Principal

Nov 2018 – Jan 2020 | GA

- Led enterprise-wide design innovation integrating AI features and unified user journeys.

- Managed resource allocation, project delivery, and compliance with accessibility standards.

World Fuel Services — UX Design Leader

Apr 2018 – Nov 2018 | Miami, FL

- Defined UX vision for enterprise platforms and AI-enabled tools, partnering with executive leadership.

- Introduced and tested new interaction paradigms for multi-channel user experiences.

(Additional experience at AustinCSI, CGI, MLT Vacations/Delta Vacations, YP/AT&T, and others available upon request.)

Education & Training

- BFA Studio Art, Digital/Next Media concentration; Minor: Women's Studies, University of Georgia

- General Assembly: UX Fundamentals, Wireframing & Prototyping

- Udemy: Product Management, Design Thinking, UX Fundamentals

Leadership & Community Engagement

- Mentor and recruiter of design professionals; advocate for accessibility and process improvements.

- Lead enterprise workshops, design sprints, and strategic product roadmapping.

- Volunteered as Art Director/Designer for community events and campaigns.

References

Available upon request.

Awards

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Magellan Award—Gold
2014 Honor Issuer Travel Weekly Magazine

Magellan Award—Gold
2014 Honor Issuer Travel Weekly Magazine

2011 Presidential Volunteer Service Award—Gold Level

Winner—2007 International Pride Theme Contest

Winner—2007 Atlanta Pride Committee Logo Redesign Contest

Expertise

- -

User Experience Design

User Interface Design

Product Design

Project Management

Mobile and Web Design

Creative/Art Direction

Languages

- -

English - Native Proficiency

Spanish - Limited Proficiency

French - Basic Proficiency